



Laura Paglione

ORCID-only Bio

Laura Paglione has served as Technical Director of ORCID since June 2012, and led the ORCID Registry public launch in October of the same year. Her responsibilities include technical direction of new features and improvements to the Registry and its API, ORCID's open source code and community, technical infrastructure, and member and end-user support. She engages with the ORCID community through a Technical Steering Group, and several technical working groups that provide recommendations on strategic and tactical plans. She also leads several webinars each year on topics such as use of the ORCID API, ORCID iDs in the publishing workflow, and the common integrations for ORCID iDs. Laura is a frequent speaker about ORCID, unique identifiers, and innovation.

100-word ORCID-only Bio

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100-word Bio

Laura Paglione serves as Technical Director of ORCID, an organization developing tools and processes to address name ambiguity for researchers. Previously as Director, Advancing Innovation at the Kauffman Foundation, Laura directed the iBridge Network, an innovation catalyst for university collaboration and technology commercialization. In prior positions at Ford Motor Company, Avid Technology, and several start-up/gazelle companies, Laura turned around, launched and led 4 other high-profile initiatives, the most visible of which was for Ford's Board of Directors. Laura earned an MBA (MIT Sloan School of Management), a ScM in Computer Science (Brown University), and a BE (Stevens Institute of Technology).

Short Bio

Laura Paglione is an entrepreneurial, technically versatile, resourceful leader who thrives at the intersection of creative, technical and business environments. She currently serves as Technical Director of ORCID, where she is directing the technical efforts in ORCID's mission to address name ambiguity for researchers, and serve as a gateway to connect their research activities from disparate sources.

Previously as Director, Advancing Innovation at the Kauffman Foundation, Laura directed the efforts of the iBridge Network, an innovation catalyst for university collaboration and technology commercialization. In prior positions at Ford Motor Company and Avid Technology, as well as several start-up/gazelle companies, Laura has turned around, launched and led 4 other high-profile initiatives, the most visible of which was for Ford Motor Company's Board of Directors.

Laura earned her Master of Business Administration from the MIT Sloan School of Management, her Master of Science degree in Computer Science from Brown University, and her Bachelor of Engineering from Stevens Institute of Technology.

Long Bio

Laura Paglione is an entrepreneurial, technically versatile, resourceful leader who thrives at the intersection of creative, technical and business environments. She currently serves as Technical Director of ORCID, where she is directing the technical efforts in ORCID's mission to address name ambiguity for researchers, and serve as a gateway to connect their research activities from disparate sources.

Laura is particularly adept at motivating diverse teams in the on-time, on-budget launch of complex initiatives. Her credibility among team members and stakeholders stems from having functional experience in many phases of new product strategy, creation, and deployment. Her diverse career includes positions in varied industries including technology commercialization, software development, not-for-profit management, broadcast, automotive, and several others.

Previously as a Director of Advancing Innovation at the Kauffman Foundation, the largest private foundation focusing on innovation and entrepreneurship, Laura directed the efforts of the iBridge Network, an innovation catalyst for university collaboration and technology commercialization. In early 2007 she led a team to create a fully-enabled, e-commerce solution in just four months to a very public launch at the prestigious DEMO conference, where the product received a coveted DEMOgod award. In the subsequent 2 years, she secured over \$2.5 M in funding for the initiative, and led the Network in 10x growth in membership, site traffic and market share. She served as a thought leader on the topic of innovation and technology commercialization, often drawing lessons from other industries; she frequently speaks at conferences, and writes in print publications both domestic and international, and long and short form blogs.

In prior positions at Ford Motor Company and Avid Technology, as well as several start-up/gazelle companies, Laura has turned around, launched and led 4 other high-profile initiatives, the most visible of which was for Ford Motor Company's Board of Directors. She has instructed organizations on how to use social media tools to increase product awareness and market share, created business and technical launch plans for new ventures, and sourced and evaluated acquisition targets for a venture-backed industry roll-up. She has also excelled in and enjoyed some more eclectic roles and experiences such as an anchor of a Volvo franchise news broadcast, creation and sale of graphic arts pieces, and independent international study and travel.

Laura earned her Master of Business Administration from the MIT Sloan School of Management, her Master of Science degree in Computer Science from Brown University, and her Bachelor of Engineering from Stevens Institute of Technology. She is an active member of the Licensing Executives Society (LES) and the Association of University Technology Managers (AUTM) as well as the Project Management Institute (PMI). Laura has served as a reviewer for several Small Business Innovation Research (SBIR) grant evaluations for the National Science Foundation (NSF).

Thankful for the opportunities she has had, Laura also donates her time to the community when she can, serving as a community soccer coach, and helping to raise money for local sports programs and an independent school.

Education

1999 MBA, New Product & Venture Development, MIT Sloan School of Management, Cambridge, MA

1995 ScM, Computer Science, Brown University, Providence, RI

1990 BE, Engineering Management, Stevens Institute of Technology, Hoboken, NJ

Employment History

2012-present	Technical Director, ORCID
2010-2012	VP, Operations, Management Leadership for Tomorrow, New York, NY
2009-2010	Chief Operating Officer, Wildcat, New York, NY
2004-2009	Director, Advancing Innovation, Kauffman Foundation, Kansas City, MO; Director, iBridge Network, Kauffman Innovation Network, Kansas City, MO
1999-2004	Integration Manager; IT Leadership Program (rotation program), Ford Motor Company, Dearborn, MI
1998	Mergers and Acquisitions Intern, Language for Industry, Boston, MA
1997	Independent Study Abroad, Puebla, Pue., Mexico
1995-1997	Senior Software Engineer, Avid Technology, Tewksbury, MA
1990-1993	Graphic Artist; Art Sales, Graphic Chart & Map, New York, NY

Selected Publications

Haak, L, Fenner, M, **Paglione, L**, Pentz, E & Ratner, H, 2012, 'ORCID: a system to uniquely identify researchers', *Learned Publishing*, vol. 25, no. 4, pp. 259-264. DOI: 10.1087/20120404.

Paglione, L, 2009, 'The Long Tail Model for Technology Transfer', *Society for Technology Management Newsletter*, Hyderabad, India

Selected Speaking Engagements

NFAIS: Mastering the Curation, Integrity & Citation of Quality Research Data, Philadelphia, PA, Apr 2015, TOPIC: Person Identifiers in Research Data Provenance, Access & Tracking

HUBbub 2014, Indianapolis, IN, Sep 2014, TOPIC: Who are we talking about? The role of person identifiers in scholarly communications

Open Repositories 2014, Helsinki, Finland, Jun 2014, TOPIC: The ORCID Registry

AgNIC Annual Meeting, Burlington, VT, May 2014, TOPIC: ORCID and the Importance of Unique Identifiers

eXstyles User Group (XUG) Annual Meeting, Boston, MA, Nov 2013, TOPIC: About ORCID iDs

Charité Entrepreneurship Summit, Berlin, Germany, Apr 2013, TOPIC: Innovation Networks (Keynote)

University-Industry Demonstration Partnership (UIDP) Annual Conference, Irvine, CA, Apr 2009, TOPIC: About the iBridge Network (Speaker); TOPIC: Tools and Strategies to Drive the Innovation Agenda (Panel Organizer and Moderator)

Licensing Executives Society (LES) Winter Meeting, San Antonio, TX, Feb 2009, TOPIC: Computer Tools for IP Assessment and Marketing (Panelist)

Licensing Executives Society (LES) Annual Meeting, Orlando, FL, Oct 2008, TOPIC: Towards IP Liquidity: Progress on E-Markets (Panelist)

Southeast Regional Technology Transfer Directors Meeting, Atlanta, TX, Aug 2008, TOPIC: Online Resources: Is it time yet? Lessons from the iBridge Network (Panelist)

Tech Transfer & Early Stage Investing Conference, Boston, MA, Dec 2007, TOPIC: New University - Industry Collaboration Models (Panelist)

Association of Academic Health Centers- VPs of Research Meeting, Philadelphia, PA, Oct 2007, TOPIC: Sharing Intellectual Property (Speaker)

National Association of Seed and Venture Funding (NASVF) Annual Meeting, Little Rock, AK, Sep 2007, TOPIC: Out of the Lab: Best Techniques for Tech Commercialization (Panelist)

Small Business Administration (SBA) National Technology Leadership Summit, Washington, DC, May 2007, TOPIC: Marketing University Research (Panelist)

MIT Sloan Bioinnovations, Cambridge, MA, Apr 2007, TOPIC: The Risks and Reward of Technology Transfer (Panelist)

PA Keystone Innovation Zone Conference, Hershey, PA, Apr 2007, TOPIC: The Long Tail of University Research (Speaker)

National Collegiate Inventors and Innovators Alliance (NCIIA) Annual Conference, Tampa, FL, Mar 2007, TOPIC: Getting your IP a Life - From What to Say to How to Say It to Where to Find a Date (Speaker)

DEMO Conference – DEMO presenter, Palm Spring, CA, Jan 2007, TOPIC: iBridge Network Launch Presentation (Demonstrator)

Society of Women Engineers (SWE) National Conference, Kansas City, MO, Oct 2007, TOPIC: Role of Engineers in the Entrepreneurial Economy - Subset View of Women Engineers Lag (Speaker)